

ORDER



KSNV

Orders
Order / Rev: 108562
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 11/03/12 - 11/06/12
Original Date / Rev: 11/02/12 / 11/02/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: GMMB, Inc./ Washington D.C.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Oceguela for Congress
Demographic: A25-54
Product Codes: PLC02
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/29/12 | 11/04/12 | 10 | \$11,945.00 | \$10,153.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| November 2012 | 10 | \$11,945.00 | \$10,153.25 | 0.00 |
| Totals | 10 | \$11,945.00 | \$10,153.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| N 1 | KSNV | 11/03/12 | 11/03/12 | Nevada Newsmakers - Ch.3 | CM | 5:00- 6:00am | -----S- | :30 | 1 | \$1,650.00 | 1 | 0.00 | NM | 1 | \$1,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | 1 | | | | \$1,650.00 | | 0.00 | | | |
| N 2 | KSNV | 11/04/12 | 11/04/12 | Nevada Newsmakers - Ch.3 | CM | 5:00- 6:00am | -----S | :30 | 1 | \$1,650.00 | 1 | 0.00 | NM | 1 | \$1,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | 1 | | | | \$1,650.00 | | 0.00 | | | |
| N 3 | KSNV | 11/03/12 | 11/03/12 | Vegas Inc. | CM | 6:30-8pm | -----S- | :30 | 1 | \$375.00 | 1 | 0.00 | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | 1 | | | | \$375.00 | | 0.00 | | | |
| N 4 | KSNV | 11/03/12 | 11/03/12 | RALSTON in PRIME | CM | 8-11pm | -----S- | :30 | 2 | \$1,200.00 | 1 | 0.00 | NM | 2 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | 2 | | | | \$1,200.00 | | 0.00 | | | |
| N 5 | KSNV | 11/03/12 | 11/03/12 | Sat PR 9-11p | CM | 9-11p | -----S- | :30 | 1 | \$2,000.00 | 1 | 0.00 | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | 1 | | | | \$2,000.00 | | 0.00 | | | |
| N 6 | KSNV | 11/04/12 | 11/04/12 | News 3 Live in Prime | CM | 7-10pm | -----S | :30 | 2 | \$1,800.00 | 1 | 0.00 | NM | 2 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | 2 | | | | \$1,800.00 | | 0.00 | | | |

Order / Rev: 108562
 Alt Order #:
 Flight Dates: 11/03/12 - 11/06/12

Advertiser: Ocegura for Congress
 Product Desc:
 Estimate:

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|--------|-------|-------------------|-----------------|--|-------|--------------------|---------|-------------|-------|---------------|-----|----------|-------|-------------|
| N 7 | KSNV | 11/03/12 | 11/03/12 | To the Point - ON To the Point - ON | CM | 430-5am | -----S- | :30 | 1 | \$135.00 | 1 | 0.00 NM | 1 | \$135.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 10/29/12 | 11/04/12 | -----S- | | 1 | | \$135.00 | | 0.00 | | | | |
| N 8 | KSNV | 11/04/12 | 11/04/12 | LAW & ORDER (LF) Law & Order (LF) | CM | Sat 1-2am / Sun 1- | -----S | :30 | 1 | \$135.00 | 1 | 0.00 NM | 1 | \$135.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 10/29/12 | 11/04/12 | -----S | | 1 | | \$135.00 | | 0.00 | | | | |
| Totals | | | | | | | | | | | | | 10 | \$11,945.00 |